

Jesper Koll

Chief Executive Officer
WisdomTree Japan

Jesper Koll has been investing in Japan since becoming a resident in 1986. In July 2015, he was appointed Chief Executive Officer of WisdomTree Japan. Over the past two decades, Jesper has been consistently ranked as one of the top Japan strategists/economists, having worked as Chief Strategist and Head of Research for major U.S. investment banks J.P. Morgan and Merrill Lynch. His analysis and insights have earned him a position on several Japanese government and corporate advisory committees. In late-2016, Governor Koike appointed Jesper to her Tokyo Financial Center Advisory Board. He is also one of the few non-Japanese members of the Keizai Doyukai, the Japan Association of Corporate Executives. He has written three books in Japanese, *Towards a New Japanese Golden Age*, *The End of Heisei Deflation*, and the recently published *Japan's Economy - The Envy of the World* ([本当は世界がうらやむ最強の日本経済 — データで読む、好都合な近未来!](#)).

After arriving in Japan in 1986, Jesper initially worked as an aide to a Member of Parliament. Jesper has a Masters degree from the School of Advanced and International Studies at John Hopkins University and was a research fellow at both Tokyo University and Kyoto University. He is a graduate of the Lester B. Pearson College of the Pacific.